

**NEWSLETTER OF OMSK STATE PEDAGOGICAL UNIVERSITY.
HUMANITARIAN RESEARCH**

2015 № 4 (8)

ABSTRACT AND KEY WORDS

PHILOSOPHY

V.I. Zhilin

INTERNAL LIMITS OF EMPIRICISM

The Renaissance of the sensationalism and subjectivism under signs of the updated psychologism, corporal approach, synergetic epistemology leads back again and again to the alphabet of philosophy and methodology of science. During Modern Times, Francis Bacon was one of the first to offer the life-saver from sophism and scholasticism. However, further the empiricism split into some currents among which the materialistic sensationalism and subjective-idealistic sensationalism were the most noticeable. However, having reached its own limits in George Berkeley and David Hume's works, the empiricism transformed into the sensationalism came to the gnoseological deadlock which overcoming was possible only within other philosophical concepts of knowledge.

Keywords: empiricism, perception, dialectics.

A.A. Kovalevsky

DOUBT AS A FORM OF ULTIMATE REALIZATION OF FREEDOM

Freedom has many types of realization, forms, modes, attributes, but when trying to comprehend freedom, it is often reduced to the act of choice. The act of choice is basic also for the phenomenon of doubt. There is interpenetration between doubt and freedom.

Keywords: freedom, choice, doubt, skepticism, dogma, truth.

P.V. Opolev

IN SEARCH OF SUBJECTIVE COMPLEXITY: FROM LOGOS TO LOGEM

The article is devoted to research of subjective manifestations of the phenomenon of complexity. The thought that in historical and cultural prospect the transformation of ideas of objective complexity takes place is considered in the article.

Keywords: culture, logem, logos, worldview, postmodernism, simplicity, complexity, philosophy.

L.N. Iakovenko

AXIOS AND PRACTICAL USE IN THE CONTEXT OF PHILOSOPHY OF EDUCATION

The main objective of this article is to understand the essence of the spiritual values of the highest level and values of practical consciousness in educational practice. The sources of consideration of advantage as leading valuable orientation in education are analyzed. The author emphasizes the philosophical uniqueness of the concepts of "paideia", "paradigm" and their leading role in shaping the personality of the subject of the educational process. Education is understood as an educational service which reflects the needs of the individual and society. The point of view of domestic and foreign researchers on valuable orientations of education is shown. The author concludes that a reasonable relationship of humanistic and utilitarian values is a prerequisite for achieving the objectives of the society in education.

Keywords: values, education, utility, pragmatism, utilitarianism, philosophy of education.

PHILOLOGY

O.I. Akifi

THE ORIGIN OF FANTASTIQUE AS A GENRE IN THE RUSSIAN LITERATURE THROUGH THE EXAMPLE OF A. F. VELTMAN'S CREATIVE WORKS

This article discusses the issue of the formation of the fantastique genre in the Russian literature. Veltman's role in this process which is important for the development of the Russian literature is revealed. The context of the epoch is represented by a number of the authors. It proves that there's a long-felt need for formation of the fantastique genre.

Keywords: Russian fantastique, Veltman, utopia, fantastique novel.

I.A. Astafyeva

PEDAGOGICAL RHETORIC: INTERPRETATIONS OF SUBJECT CONTENT AND ASPECTS OF TRAINING PRACTICE

This article reviews the course description of pedagogical rhetoric, which is a compulsory subject for training future teachers. The author surveys current interpretations of pedagogical rhetoric, analyses the content of teacher's verbal education in the most popular programs. The experience of teaching pedagogical rhetoric in OGPU is described in the article. The author presents practicable model of discipline's educational program.

Keywords: rhetoric, pedagogical rhetoric, speech culture, communicative competence, effective professional speech, teacher's language behavior.

E.A. Glotova, K.N. Kuzmina

THE IMAGE OF THE MOTHER IN THE VIEW OF TODAY'S YOUTH (according to the data of the free associative experiment)

This article describes a free associative experiment with the usage of stimulus words "mother" and "mom" conducted among young people. The interpretation of the results and their comparison with those already existed in different associative dictionaries are also given. Besides, an attempt to trace gender differences in reactions to the stimulus words is made.

Keywords: associative experiment, concept, association, dictionary, idioms, respondent, gender.

T.A. Dyakova

REPRESENTATION OF THE MATERNITY RITUALISM IN PHRASEOLOGY (based on the materials of the Ukrainian East Sloboda dialects)

The article deals with the representation of the maternity ritualism in phraseology of the Ukrainian East Sloboda dialects and gives the analysis of the ethnocultural connotation of the phrases. The linguistic base of the research is represented by areal phraseological units found in modern phraseological works and primary sources. Particular attention is paid to the ultimate delicacy of the sphere of phraseology verbalization. As a component of phraseology of the maternity ritualism, five groups presented the answers to children's question "Where did I come from?". The analysis of the phrasemes was implemented by means of cultural and ethnographic research.

Keywords: phraseological unit, ethnoculture, rite, tradition, ritualism.

T.V. Nadozirnaya

SNUFF AS A METAPHOR OF REALITY IN THE NOVEL "S.N.U.F.F." BY V. PELEVIN

In the article, the issue of reality in the novel "S.N.U.F.F." by V. Pelevin is considered. The fantastic world of the future allows the author to see the problem of simulative nature of reality, which is one of the main issues in his works, in a new light. As a result, Pelevin reveals the illusive nature of reality again and discloses the mechanisms of management of personality by mass media.

Keywords: simulative reality, metanarrative, buddhism, myth.

HISTORY

I.V. Nikitina

MOBILIZATION PROCESSES ARE IN THE BALAKLAVA'S DISTRICT IN 1921 IN THE ARCHIVAL DOCUMENTS

The article describes the course of the mobilization processes in the Balaklava area in 1921. The main purpose of the introduction of articles in introduction to the scientific turn unknown documents of the State Archive of Sevastopol on the theme. Consciously, that not having regard to time of "military communism" data west gave possibility of adjusting of distribution of labor in a district in difficult time of its history.

Keywords: Balaclava the region, the Soviet regime, «military communism», document.

M.K. Churkin, B.S. Tokmurzayev

RESETTLEMENT CONTINGENT IN THE IMPERIAL PRACTICE OF AGRARIAN DEVELOPMENT OF TERRITORIES IN THE STEPPE REGION IN THE 1860-1880

In the second half of the nineteenth century the Steppe region of Western Siberia is in the midst of the processes of agricultural development, and, as a consequence, the Imperial interests of the Russian state. During this period, frequent episodes of unauthorized resettlement movement, become the object of reflection of the government bureaucracy at the Central and regional levels, trying to embed a spontaneous people's movement in the overall context of government policy on the Eastern outskirts of the country. In the article, attempts to identify the range of activities of government, focused on regulation of the resettlement movement, the role of bureaucratic element in the adjustment of migration processes associated with the development of the peasantry in the region of introduction.

Keywords: Imperial policy, migration, agricultural colonization, the settlers.

PEDAGOGICS

A.A. Bazhenov

PREPARATORY TASKS TO THE DRAWING OF THE HUMAN HEAD

This article addresses the problems of academic drawing of the human head in the preparation of fine arts teachers. It substantiates the practical importance of a number of instructional techniques and installations. It focuses on the importance of scientific and methodological, as well as technical training that in creases study efficiency.

Keywords: visual perception, academic drawing, linear structural arrangement, volume-spatial thinking.

G.S. Baimukhanov

THE SEQUENCE OF WORK ON EDUCATIONAL SKETCHES OF NUDE MODELS

The article discusses the sequence of work on educational sketches of nude models at the lessons of painting for art schools students. The methodological guidelines to the organization of educational process are given.

Keywords: underpainting, sketch, synthesis, shape modeling, colourism.

N.P. Golovacheva

SOME METHODOLOGICAL ASPECTS OF PLEIN AIR PAINTING

The article describes the specific tasks of achieving painting mastery in the process of nature depicting. The main stages of the sequential solution of the specific painting tasks are described.

Keywords: pleinair, activity, creativity, painting, landscape, practice.

L.A. Ivakhnova

ARTPEDAGOGICS IN PREPARATION OF FINE ARTS TEACHERS

The article discusses possibilities of artpedagogics in improvement of methodical preparation of fine arts teachers. The terms of realization of tasks of artistic education and development of children's creativity are examined. The process of depicting from nature is considered as a solution of a number of the artistic tasks. Teachers should know the methods of tasks solutions that are constituents of the process of depicting and creation. The formation of the future teachers and school students' creative activities is determinedly the work at sketches as well as acquirement of art materials technologies. The unity of the perception and practical artistic activities leads to the artistic language acquirement.

Keywords: artpedagogics, creative process, sketch, language of fine art, artistic perception.

L.A. Ivakhnova, A.V. Kucherova

PREPARATION OF FUTURE TEACHERS OF FINE ARTS IN AREA OF DESIGN

The article represents the technology of professional preparation of future teachers of fine arts in area of design and defines the spheres of pedagogical activities that form the basis for development of content and methods of teaching. The technology of preparation includes the system of exercises and tasks, as well as interactive methods of teaching providing development of creative capabilities of students and their readiness to teach design basics to children.

Keywords: professional preparation of fine arts teachers, design basics, project technologies.

V.V. Kovtun

METHODOLOGY OF PROJECT ACTIVITIES IN DESIGN EDUCATION

The aim of the article is to examine the substantive aspects of the methodology of the project activities in the educational process of the university. The axiological importance of methodology as a scientific method of design organization is emphasized. The dependence of competence of the future bachelor degree graduates on acquiring methodological knowledge in the discipline "Fundamentals of Theory and Methodology of Design" is underlined.

Keywords: methodology, scientific approach, design organization, professional training of students of higher education institutions, competences.

S.G. Kostikova

IMPROVING COMPOSITIONAL LITERACY AT THE LESSONS OF PAINTING

The success of the learning process is based on the relationship among all disciplines. Therefore, the study of painting should be connected with a picture and thematic work with colors at the lessons of chromatics, as well as general and special composition.

The article deals with the educational process at the lessons of painting for students of higher education institutions of arts in terms of formulating and solving compositional problems while working at academic paintings.

Keywords: perception, composition, integrity, expressiveness, compositional literacy.

G.A. Lanshchikova

TYPES OF DESIGN ACTIVITIES IN THE PROCESS OF THE PROJECT DESIGN IDEA

The article gives a description of three main types of activities in collecting and organizing visual information in the process of the design product creation.

Keywords: design project, project idea, think, look, do.

E.S. Lykova, E.N. Chebaeva

METHODS OF DEPICTING SELF-PORTRAIT IN THE TECHNIQUE OF ENGRAVING ON PLASTIC

The authors developed a course of practical training "Engraving on Plastic" in additional education. The development of fine art technologies in children's self-portrait depicted in the technique of engraving on plastic is described. Each stage of the project implementation is illustrated with photographs. The article describes engraving as a variant of the printed graphics. The article gives examples of the children's creative works made in additional education.

Keywords: printed graphics, engraving, self-portrait, child's drawing.

T.Yu. Pozdnyakova

THE SOLUTION OF PRACTICAL TASKS OF PREPARING LAYOUTS FOR PRINTING BY DESIGN STUDENTS

The article is devoted to the problem of professional training of specialists in design by using computer technologies. This article deals with the students' preparation of the original layouts for printing according to the printing requirements.

Keywords: computer technologies, professional competences, prepress preparation, original layout, professional activities.

N.K. Pronina

FEATURES OF THE ARTISTIC IMAGE CREATION AS A BASIS OF COMPOSITIONAL INTEGRITY OF THE PICTURE

The article discusses a complex of exercise in composition, which task is to teach how to achieve the best expressiveness when creating an artistic image and integrity of the picture, by using professionally and competently such artistic means of expression as shape, colour, texture, and others.

Keywords: artistic image, composition, shape, colour, texture.

N.V. Savluchinskaya

THEORETICAL AND PRACTICAL ASPECTS OF THE STUDY OF LANDSCAPE ACCORDING TO ADDITIONAL PREPROFESSIONAL GENERAL EDUCATION PROGRAMS BASED ON FEDERAL STATE REQUIREMENTS

The article deals with the modern methodological approaches to the study of the landscape genre in the classroom according to additional preprofessional general education programs on the basis of Federal State Requirements.

Keywords: landscape, genre, art education, additional preprofessional general education programs, Federal State Requirements.

E.V. Skripnikova

ROLE OF THE LAWS OF VISUAL PERCEPTION IN COMPOSITIONAL ARRANGEMENT OF STILL LIFES

This paper examines the role of the laws of visual perception in improving the quality of perception of the future fine arts teachers. The methodological guide lines for the organization of the learning process are given.

Keywords: laws of visual perception, artistic perception, observation, composition, still life.

M.S. Sokolova

IMPACT OF SPECIAL TECHNOLOGIES ON ORNAMENT IN METAL PRODUCTS

The article discusses the features of using ornament in metal in relation to the technology of metalworking.

Keywords: artistic metal, ornament, technology, impact of technology on ornament.

M.V. Sokolov

ACTIVATION OF CREATIVE ACTIVITIES. PROBLEMS OF CREATING A SPECIAL ENVIRONMENT

The article discusses the most effective techniques and methods of activation of creative search activities and creation of the artistic atmosphere for training future artists and designers.

Keywords: creativity, techniques and methods of activation of creative activities, algorithm for the solution of project tasks for design and art students, special environment.

A.I. Sukharev

IMPROVEMENT OF THE METHODS OF TEACHING ACADEMIC DRAWING TO ART SCHOOLS STUDENTS IN PEDAGOGICAL HIGHER EDUCATION INSTITUTIONS

This article considers the issue of the necessity of solving problems arising when teaching academic drawing to students of pedagogical higher education institutions.

Keywords: academic drawing, method of linearly-constructive design.

D.A. Khvorostov

TRADITIONS AND INNOVATIONS IN THE MODERN TEACHING OF DESIGN

Professional computer technologies and other modern innovations can change in many respects and add to already developed system of design students' training, as well as expand educational opportunities and help in higher pedagogical results achievement. But they should be combined with traditional methods of training.

Keywords: computer technologies, innovations in education, environmental design, actual methods of teaching, role-playing games, three-dimensional reconstruction.

CULTUROLOGY

T.V. Babikova

"GENERATIONAL" BOUNDARIES IN OMSK ART

This article considers the way the experience of sociological research helps to understand specific features of art created in one of the largest Siberian artistic centres.

Keywords: fine art of Russia, artistic life of Siberia, Omsk artists.

T.V. Salyaeva

FORMATION OF COMMUNICATIVE TECHNIQUES OF THE ANCIENT ADVERTISING. PROTO-ADVERTISING

The article provides information on the development and formation of communicating techniques of the ancient advertising. In the emerging culture of that time, the set of communicative techniques, which can be defined as proto-advertising, starts developing. It can be considered as a complex of cultural prerequisites that performs some functions of advertising communication.

Keywords: communicative techniques, ancient advertising, proto-advertising, symbolization, demonstrative symbols.

LET THE YOUTH SAY

F.V. Sarimsokov

UNILATERAL TERMINATION OF CONTRACT ON TARGETED TRAINING: ECONOMIC AND LEGAL VIEW

This article is devoted to the problems of legal regulation of unilateral refusal to perform contract on the preparation of the target in the context of the legal and economic consequences for the parties. This contract in the education system is paramount to meet the public interest and maintaining an efficient HR-management.

Keywords: contract on targeted training, targeted training, the contract of adhesion, the balance of interests.

MEMORY PAGES

Batyushkina M. V.

BOOKS IS LIFE: IN MEMORY OF PROFESSOR VALERYI MIKHAILOVICH
BELDIYAN

Ivakhnova L. A.

SCHOOL OF ARTS CELEBRATES 55 YEARS: HISTORY AND MODERNITY