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ABSTRACT AND KEY WORDS

PHILOSOPHY

A. S. Gagarin

EXISTENTIAL OF DEATH IN ANCIENT PHILOSOPHY: CYNICS, STOICS, PLOTINUS

The article examines the ancient roots of the philosophical attitude toward death (in the period from cynic and stoic philosophy to Plotinus).

The ancient thinkers showed that death is a means of self-identification. Human is existentially identified through the death - a changeable mirror of being. When losing, man - Lonely Man, Homo Solus - finds. Losing something own, a close one, a human finds forever an imperfect experience of death comprehending, accumulating, throughout the life's journey, memories of departed people, painted with tragic warmth. Death is "the gift" (in the terminology and interpretation of J. Derrida) of finding yourself. Death is the only situation of human existence, in which man is an indispensable, fully identified with himself, and with no one else. And he can't transfer this "gift" to anyone else. Human carries it until the end. The end, that can be the beginning of a new, hypostatic existence.

Keywords: death, phenomenological topic, the existential of human existence, ancient philosophy, the cynics, the stoics, Democritus, Antisthenes, Diogenes of Sinope, Epictetus, Epicurus, Marcus Aurelius, Seneca, Plotinus, Hegel.

Yu. R. Gorelova, I. V. Mezhevikin

SOCIO-CULTURAL SPACE OF THE CITY: PROBLEM OF ZONING OF URBAN AREAS IN PERCEPTION OF CITIZENS

This article is devoted to the analysis of structural and spatial representations of citizens. Analysis of the socio-cultural space of the city from the perspective of interdisciplinary allows to expand the possibilities of its study. In addition, the article presents the results of a sociological survey conducted in March-April 2016 in Omsk and aimed at studying the specifics of spatial perception of the city's central and outlying areas by its citizens.

Keywords: image of the city, sociological survey, perception of the "center" and "outskirts".

G. V. Gornova

COLLECTIVE MEMORY AND PRACTICES OF COMMEMORATION IN FORMING URBAN IDENTITY

The article deals with the notion of collective memory that has developed in the concepts of M. Halbwachs, P. Nora, B. Giesecke, A. Migella. The influence of collective memory and practices of commemoration on collective identity, including urban identity, is shown.

Keywords: collective memory, places of memory, practices of commemoration, urban identity.

A. V. Grachev

PROBLEM OF DEFINITION OF THE CONFLICT'S SUBJECT IN NATIVE ETHNIC CONFLICTOLOGY

The article considers various concepts and interpretations of ethnicity, analyzes the problems of the subject in native ethnic conflictology. The dependence of the understanding of the causes of ethnic conflict on the use of particular concept of ethnicity is fixed. It is noted that the unfinished scientific discussion directly influences the political and legal practice.

Keywords: ethnos, ethnicity, people, nation, subject, ethnic conflict, ethnic conflictology.

A. A. Kovalevsky

LOGICAL AND ONTOLOGICAL ASPECTS OF THE NEGATION PROCESS

The article is devoted to the problem of interrelation of the logical and ontological aspects of the negation process. Logical negation exists as a judgment. The ontological aspect of negation is rooted in the fundamental structure of the world, in particular, in non-existence. Human is only able to partially reflect the ontological aspect in his judgments. The article suggests that negation is a unified logical-ontological process.

Keywords: negation, non-existence, judgment.

N. I. Martishina

ARGUMENTATION PRACTICES IN PLATO'S «SYMPOSIUM»

The article contains an analysis of Plato's treatise "Symposium" from the perspective of the modern theory of argumentation. On the author's opinion, the analysis of the dialogue "Symposium" shows that most of the universal methods of argumentation were already found in antiquity. The speakers of the "Symposium" follow the principles that are still considered the basis of successful argumentation: principles of targeting, representativeness, visibility, modeling, brightness. At the same time, extra-logical means of argumentation prevail over logical ones, which are connected with the orientation of antiquity primarily to the oral speech tradition.

Keywords: theory of argumentation, methods of argumentation, typology of argumentation, dialogue "Symposium", works of Plato.

L. K. Nefedova

PHILOSOPHICAL AND ANTHROPOLOGICAL SENSE OF TRINITY REQUIREMENT IN CLASSICISM

The article reveals philosophical and anthropological meaning of the requirements of the trinity in the classicism of the XVII century in the genre of tragedy. The article justifies the substantiation of the trinity as a mechanism for determining the time limits of the conflict process, its territorial location, procedural orientation, which, in the author's opinion, determines the methodological status of this requirement as a matrix that rationalizes the conflict, with the possibility of optimal solutions. The author studies the process of forming the requirement of unity of time, place and action in the theory of the French tragedy of the XVII century on the basis of the manifestos of classicists L. Castel-vetro, J. Chaplain, F. d'Obignac in the context of philosophical and artistic cognition of reality.

Keywords: classicism, unity of place, time, action, conflict, tragedy, rationality.

N. V. Fedorova

CHARACTERISTICS OF NORM AND ABNORMAL IN DIALECTIC OF HEGEL

The article considers the categories of quality, quantity, measures, and boundary as possible characteristics of the norm or abnormal. It is asserted that the categories of measure and boundary have a high heuristic potential, which allows us to reveal the dialectic of the norm and of the abnormal.

Keywords: dialectic, norm, abnormal, measure, boundary.

LINGUISTICS

M. V. Batyushkina

ON THE RULES OF INTRASYSTEM ADAPTATION OF LEGISLATIVE TEXTS (DISCURSIVE ASPECT)

The features of intrasystem adaptation of legislative texts in legal discourse are presented in the article. The collection of legislative texts is considered by the author as an open set. This property determines the discursive qualities of legislative texts: development in time, focus on the

processes of lawmaking and law enforcement, temporary completeness in the form of intertext, etc. The rules of intrasystem adaptation allow to form a representation, on the one hand, of the interrelation of texts of different laws with each other; on the other hand, of the harmonization of the legislative text and legal discourse. The theoretical significance of the work is connected with the fact that it contributes to the development of such areas of linguistic phenomena studying as the theory of the legislative text, the theory of legal discourse, the concept of the secondary text. The material of the study was both the source texts of the laws, and the intertexts formed during the intrasystem adaptation of these texts to the conditions of legal discourse.

Keywords: legislative text, legal discourse, intrasystem adaptation.

I. V. Berdnikova, K. A. Tolkova

THE CONCEPTUAL SPHERE OF A DEVIANT LINGUISTIC PERSONALITY: LEXICAL EXPLICATION

The article overviews the problem of the narrator's linguistic personality. The authors emphasize the role of deviations as a specific feature of the narrator's discourse on the basis of D. Keyes' novel "Flowers for Algernon". Being pointed out, relevant units of the narrator's vocabulary contribute to further investigation of his personal conceptual sphere. The article focuses on conceptual sphere as a lingvomental structure and represents the results of both individual semantic field and associative semantic field analysis.

Keywords: linguistic personality, deviation, concept, conceptual sphere.

Y. V. Krylov

EMODJI'S SEMANTICS IN THE VIRTUAL DIALOGUE

In the article features of semantics and functioning of emoji in modern virtual communication are considered. The traditional function of emoji transmission of the emotional component of communication is supplemented by information and the function of maintaining contact. It shows the occasionality of emoji semantics.

Keywords: emoji, semantics, virtual communication, messengers.

Ju. A. Melnik

LINGUISTIC PORTRAIT OF THE CURRENT MOMENT: OUTSIDE POLITICS (on the material of projects "Word of the year-2015")

The article analyzes the newest unpoliticized vocabulary, represented in the projects "Word of the year - 2015". Textual, lexical and grammar characteristics of words, reflected in the project, are described. These are the words that, being linguistic markers of the calendar year, take part themselves in the formation of the social space of noted period. The analysis of material makes it possible to establish that in the focus of public attention was the high-profile film premiere, internet communication, which generated entertaining memes and previously known neologism "selfie" took a more solid position. The words, analyzed in this article, show signs of key, as evidenced by their widespread use, high technogenicity and word-forming activity.

Keywords: newest vocabulary, word of the year, keywords, nomination, discourse.

Zh. N. Sarangaeva

EMBLEMATIC CHARACTERISTICS OF THE RELATIVITY NAME IN THE KALMYK, RUSSIAN AND ENGLISH LANGUAGES

This article examines the emblematic characteristics of the relativity name in the Kalmyk, Russian and English languages. The emblematic rethinking of the concept of "relativity makes it possible to reveal its various metaphorical and associative features in the collective linguistic consciousness.

Keywords: relativity, emblem, concept, metaphor, lexeme.

L. U. Semeyn

PEDAGOGICAL DISCOURSE IN THE NOVEL «UP THE DOWN STAIRCASE» BY B. KAUFMAN

The paper focuses on pedagogical discourse in the novel «Up the Down Staircase» by Bel Kaufman. The analysis of strategies and tactics of Sylvia Barrett's language behavior contributes to revealing how the teacher is being molded, the process consisting of two stages. The main character as a teacher goes a long way from the tactics of topic and initiative control, including the interlocutor's worldview correction, to the tactics of her own worldview correction, becoming her students' partner and friend.

Keywords: pedagogical discourse, language behavior, strategy, tactics, teacher, student.

T. P. Shalatskaya

ONYMS IN THE NOVELS OF E. ORZESZKOWA

The romance philology of E. Orzeszkowa represents social pictures and cultural life scenes of different ethnic groups of the end of the XIX century. The author of the article characterized anonomastic picture of artistic texts on thematic, structural and etymological features, and defined the functions of onyms.

Keywords: author, onyms, anthroponyms, ethnonyms, top-onyms, hydronyms, biblionyms, theonyms, zoonyms.

LITERATURE. LITERATURE STUDIES. FOLKLORE

I. V. Berdnikova, E. V. Sitnikova

«STREAM OF CONSCIOUSNESS» AS A KEY NARRATIVE TECHNIQUE IN «THE MANSION), A NOVEL BY W. FAULKNER

The present article deals with the implementation of the stream-of-consciousness technique as one of the major narrative technique and methods of creating a hero-narrator's speech portrait in «The Mansion», a novel by W. Faulkner.

Keywords: interior monologue, stream of consciousness, experienced speech, narrator, W. Faulkner, Mink Snopes.

A. V. Biyakaeva

INTERRELATION OF ART REALITY LEVELS IN TEXTS OF MODERN MAGIC REALISM

The interrelation of the levels of artistic reality in the literature of magical realism at the present stage of its evolution is considered. A strict balance of the number of ordinary and extraordinary phenomena, as well as an equal volume of the real and magical worlds, is the basis of the reciprocity and equality of code relations in the text. Dual, at the same time magical, and realistic, belonging to images and the extreme textual closeness of minimal images-details belonging to different codes constitute characteristic ways of connection of the ordinary and extraordinary in the literature of magical realism. Such mutual relations of the levels of artistic reality are examined on the literary material of contemporary magical realists: S. Rushdie, C. Garcia, M. Petrosyan.

Keywords: magical realism, artistic reality, real, surreal, two-code, fusional, Salman Rushdie, Christina Garcia, Mariam Petrosyan, Isabel Allende.

L. A. Esaulenko

THEORY OF PERCEPTION OF THE LITERARY TEXT: FRENCH "NEW NOVEL" OF THE XX CENTURY

Western European art of the XXth century was developed under the sign of renewal and change of the artistic language, of the search for new visual tools. "Picturesqueness", "cinematography", "musicality" are the characteristics of a literary text, which requires, in turn, another strategy of perception of such works. The article examines the new principles of

constructing literary works and new strategies of perception on the example of the French writer's work of the middle of the XXth century, Alain Robbe-Grillet.

Keywords: narrative, post-structuralism, new novel, reader's perception, movie novel, Alain Robbe-Grillet.

O. V. Leushina

"SPATIAL AND TEMPORAL SHIFT" IN THE POETIC CYCLE OF GENRIKH SAPGIR "ETUDES IN THE MANNER OF OGAREV AND POLONSKY"

The article deals with the lyrical cycle of G. Sapgir «Etudes in the manner of Ogarev and Polonsky» as a «spatial and temporal shift». The study is based on the idea of the space of poetic cycle that obeys the rhythm of «mixing times». In the «Etudes», the two centuries, two ages, two lives, two opposites, are intertwined in an exceptional way.

Keywords: G. Sapgir, spatial and temporal shift, chronotope, etude, poetic cycle.

N. V. Prodanik, V. A. Moskvina

IN THE LYRICAL WORLD OF SVETLANA KURACH: POETRY FROM HEART TO HEART...

The article considers the originality of the style of the Omsk poetess Svetlana Kurach, the complex of motifs, the figurative structure, the chronotopic signs of her lyrical world are analyzed. Conclusions are drawn that cross-cutting themes and motifs in S. Kurach's works are the change of the seasons and the course of human life; the theme of love, home, family, faith in God. In her lyrics, the port city (the Far-Eastern city of Kholmsk on the Amur River) is replaced by Omsk, a quiet city on the Irtysh river, and the broken lines of verse and the paradox of the finals that demonstrate the uniqueness of women's thinking and the subtle vibration of the female soul turn out to be the distinctive features of her style.

Keywords: Omsk lyric poetry of the XX-XXI centuries, S. Kurach, female lyric poetry, lyric biography.

D. G. Nikolaychuk

SYSTEM OF FEMALE IMAGES OF N.M. KARAMZIN IN ALMANAC «THE AONIDES»: TYPE OF "STRANGE HEROINE"

The article is devoted to the consideration of the system of female images in the almanac of N.M. Karamzin "The Aonides", in particular, to a separate female type - a "strange heroine". The author of the article analyzes the poem of the almanac "The Aonides" of N.M. Karamzin "The Strange Love, or Insomnia" (1793). The poem has certain specificity and differs from other poems of the almanac, in which there are female images. Consideration of the poetics of the work allows us to highlight a number of unique features that demonstrate the ambiguous nature of the poem, which is largely explained by the "fusion" of sentimental and pre-romantic elements of poetics.

Keywords: poetry of the XVIIIth century, poetics, sentimentalism, pre-romanticism, almanac, N.M. Karamzin, female images, the image of a "strange" heroine.

V. A. Stepanova

THE THEME OF CIVILIZATIONAL TRANSFORMATION IN PROSE OF V. RASPUTIN

The theme of civilizational transformations in the prose of V. Rasputin is embodied in the motives for the construction of hydroelectric power stations, flooding and resettlement of villages. Civilizational transformations in the logic of the writer's artistic world entail an ontological catastrophe-the loss of the existential landmarks, the erosion of both spatial and mental boundaries. Submission of the natural principle to the rational is interpreted as dangerous, depriving the ability to enter the metaphysical and, accordingly, the possibility of being in eternity. Interruption of the natural cycle introduces eschatological motives.

Keywords: V. Rasputin, ecological problem, motive for the construction of hydroelectric power station, flooding, resettlement, "Downstream, upstream", "Farewell to Matoyra".

PEDAGOGICS

A. A. Bazhenov

FEATURES OF PREPARATION FOR THE DRAWING OF THE POSING LIFE MODEL'S HEAD. DRAWING OF EDUCATIONAL MODELS

The article is aimed at solving the problems of transition of students from drawing plaster models of the head - to the drawing of the head of the posing life model. A number of conditions of theoretical and functional readiness of the student for mastering this section are covered. The importance of special knowledge of the drawing technique and plastic anatomy is emphasized, a number of aspects of mastering the «technology» of drawing are touched upon.

Keywords: drawing of a person's head, representation of the shape of the head, techniques and methods of drawing.

L. A. Ivahnova

DEVELOPMENT OF CREATIVE ACTIVITY IN THE SYSTEM OF ARTISTIC EDUCATION OF CHILDREN

The article discusses the definitions of the concept "creativity", noting that during the process of development of creative activity of the learners, the main role is played by teaching, in which the formation of artistic knowledge takes place, translating them to the level of skills, mastering the methods of artistic activity, their creative interpretation, and the formation of creative experience. To form the experience of creative activity of learners, it is necessary to include the study of theory, laws, rules in the learning content, and to organize the assimilation of stages of the creative process. The development of creative activity involves the application of active teaching methods.

Keywords: creativity, stages of creative process, creative activity, learning process, art-pedagogic and project technologies, creative personality.

Zh. Zh. Mensagiev, Y. V. Zadorozhnykh

COMPUTER GAME MODELS USED IN THE TRAINING PROCESS AND THEIR CAPABILITIES

The article deals with the practice of using computer game models in the educational process of a military institution and their possible areas of application.

Keywords: game model, game training forms, operational-tactical information, management activity, dynamic model.

V. S. Oleinik, I. B. Zholdibaev

CREATIVITY OF THE TEACHER: FROM ADAPTATION TO PROFESSION UP TO MASTERSHIP

The article examines the main stages of formation of pedagogical skills and, accordingly, professional growth of the teacher.

Keywords: professional activity, research activity, pedagogical skills, creativity of the teacher, creative personality.

N. K. Pronina

FEATURES OF SHORT-TERM EXERCISES AT THE INITIAL STAGE OF STUDENTS' TRAINING IN PAINTING IN CONDITIONS OF PLENARY PRACTICE

The article examines the main tasks of short-term pictorial exercises in the plein air, the role of these exercises in the development of an inconstant holistic perception and the construction of a coloristic unity on a picturesque plane. Features of short-term exercises at the initial stage of students' training in painting in conditions of plein air practice are revealed.

Keywords: light-air environment, etude, holistic perception, coloristic unity, color scale, color condition, plein air.

E. V. Skripnikova

ARTISTIC IMAGE IN THE VISUAL ACTIVITY OF STUDENTS

The article deals with the conditions of the formation of an artistic image in the visual activity of students of art schools, examines the role of conception in the drawing process. The article analyzes the problems connected with the reduction of interest in drawing of adolescents, gives methodological recommendations for improving the creative thinking of students, and the formation of full representations necessary to create an image.

Keywords: artistic image, visual perception, conception, thinking, creative thinking, representation, perception, visual activity.

T. O. Soloveva, D. N. Solovyev

TO THE ISSUE OF REALIZATION OF ACADEMIC FREEDOM PRINCIPLE IN MODERN UNIVERSITY EDUCATION

The article describes the options of realization of the principle of academic freedom in the theory and practice of university education. Since the appearance of the first universities, two contradictory tendencies have been observed: one of them is the focus on receiving and replicating fundamental knowledge; the other - on receiving practical high-quality professional training. The most important condition for the realization of the humanitarian nature of education is academic freedom, which gives all subjects of the educational process the freedom of choice in the process of professional training. Traditionally, academic freedom includes such elements as freedom of teaching and freedom of students. Today's academic freedom of the teacher consists of his choice of the priority of the research or teaching tracks.

Keywords: the principle of academic freedom, higher education, academic freedom of teaching, academic freedom of research.

T. N. Tolochkova, A. N. Tolochkova, V. V. Maslyakov

IMPACT OF BOLOGNA PROCESS ON THE NATIONAL LEGAL CULTURE OF RUSSIA

The article is devoted to the problem of preservation and formation of the national legal culture of Russia in the process of the legal education reforming. The article gives examples of the positive and negative impact of the Bologna process on the national legal culture of Russia. The authors pay attention to the fact that reducing of the requirements for the legal education, its inertia and imperfection, inevitably lead to the decline of the national legal culture.

Keywords: Bologna Process, legal culture.

N. I. Churkina

PEDAGOGICAL COMMUNITY ETHOS: EVERYDAY PRACTICES OF LEARNERS AND EDUCATORS IN WEST SIBERIA (the end of XIX - the beginning of XX)

The article presents the analysis of forming the ethos of the Western Siberia professional community at the end of XIX - the beginning of XX, using the approaches and methods of "everyday life history". The community specifics are characterized by description of its structure, financial position, level of education, everyday practices of learners and educators in West Siberia. Based on the correlation of socio-cultural processes and the dynamics of misconduct of pupils of pedagogical educational institutions, the stages in the development of the ethos of the regional pedagogical community are singled out. It is concluded that the peculiarity of this process was a gradual departure from the dogma of all-Russian norms in professional and non-professional activities. The value basis of the professional pedagogical community remained unified, which was conditioned by the way of life and the content of education in teachers' seminaries and institutes, where the majority of teachers of all levels of regional education were trained.

Keywords: pedagogical community, everyday life history, pedagogical education, West Siberia, everyday practices.

A. A. Shestova

POPULARIZATION OF SCIENCE ON THE COURSE OF «THEORETICAL GRAMMAR (ENGLISH LANGUAGE)»

The article is devoted to the study of the experience of popularization of science on the lessons of the discipline «Theoretical Grammar (English language)». Popularization is treated as a means of development of bachelors' creative abilities. The necessity of forming interest in scientific activity among students as well as among a wide range of people dictates specific subjects of students' researches. In the formulations of the subjects the attention is focused on the use of expressive vocabulary, which contributes to the activation of the addressee's abilities.

Keywords: popularization of science, creativity, expressive vocabulary, scientific activity.

LET THE YOUTH SAY

L. D. Filicheva

MIKHAIL VRUBEL: THE DEMONIC ASPECT OF FREEDOM

The culture of the end of XIX - the beginning of XX century in Russia is a synthesis of philosophy and art that must be studied inseparably from each other. Freedom is one of the main philosophical categories, which has always been and remains an important theme for reflection. The rebellious, demonic aspect of freedom found its ultimate expression in the works of Mikhail Vrubel.

Keywords: freedom, M. A. Vrubel, modern, art, culture, demon.

V. V. Vasilyeva

FAN MAGAZINE AS THE TYPE OF EDITION (ON THE EXAMPLE OF THE ST. PETERSBURG FANZINS OF 2010 YEARS)

In this article we contemplate one of the phenomena of the citizen journalism - «fan magazine»: origin and genesis, architectonic, purpose of structure. On the example of three different fanzines, the similarities and differences between professional and non-professional magazines are shown.

Keywords: fan magazine, fanzine, zin, citizen journalism, journal, printing, press.

MEMORY PAGES

Nikitina L. B.

THE NAME ON THE COVER: MEMORIES OF V. A. BELOSHAPKOVA